

22nd Lions International Youth Exchange Scholarship Essay Competition

Theme: Media facilitates search for truth or spreads fake news ?

Fact Sheet

1. Organizers

Lions Clubs International, District 303, Hong Kong & Macao, China (<http://www.lionsclubs.org.hk>)

Lions Youth Exchange Foundation (www.lyef.org.hk)

Lions Club of Braemar Hill

Lions Club of Central

Lions Club of Centre Point, HKSAR

Lions Club of Happy Valley

Lions Club of Hong Kong (Pacific)

Lions Club of Ho Man Tin

Lions Club of Macao Central

Lions Club of Mid-Levels, Hong Kong

Lions Club of Hong Kong Morrison Hill

Lions Club of Tsim Sha Tsui

Lions College (www.lionscollege.edu.hk/camp)

Leo District 303, Hong Kong & Macao, China (www.leod303.org)

The Association of English Medium Secondary Schools (www.emi.edu.hk)

The Hong Kong Award for Young People (www.ayp.org.hk)

2. Co-Organizer

Hong Kong Subsidized Secondary Schools Council (香港津貼中學議會)
(www.hksssc.edu.hk)

3. Supported by

Education Bureau, the Government of HKSAR (www.edb.gov.hk)

Satay King (Holding) Co. Ltd. (<http://satayking.hk>)

Soap Studio Company Limited (www.soapstudio.com)

da Bino Hot Pot Restaurant

Windshield Charitable Foundation

4. Objectives

The Youth Exchange Programme is:

- (a) to provide youths with international exposure and an opportunity to improve their communication skills in English;
- (b) to promote awareness on topical issues;
- (c) to build up self-confidence and global vision for world class citizens of the future;
- and (d) to encourage young people to think analytically and write creatively.

5. Target

Secondary 4-6 students who will be of the age from 16 to 20 on 30 June, 2022

6. Competition

- (a) Each applicant shall submit an essay on the theme: *Media facilitates search for truth or spreads fake news ?*

The marketplace of ideas is essential to facilitate the search for truth and uninhibited, robust and wide-open debate on public issues, promote an informed citizenry, and to hold institutions and individuals to account.

A free press should tell the truth. But "What is truth?" "What is fake news?" !Who decides what is true? And who should compel the press to "tell the truth? !

Who is to blame? The media, the audience, the teachers, the parents or the government? An outbreak of a new strain of coronavirus was first reported in 2019. It has since spread across the world and the World Health Organization has declared a global pandemic. New norms of human behaviours have emerged. What impacts will these new norms have on our health, environment, social justice and other issues? What can we learn from these new norms?

- (b) The essay shall be of not more than 1,200 English words (without using any photos or graphics) submitted in WORD format to <https://www.lyef.org.hk/essay-submission> before 11:59 pm on 18th February 2022.
- (c) Please extract key sentences from the essay highlighting the main theme/idea and insert them at the bottom of the last page of the essay
- (d) Short-listed applicants shall attend an interview to make oral presentation of their essays on Saturday, 19th March 2022.
- (e) Finalists will be required to make a power-point presentation in the Award Presentation Ceremony on Saturday, 9th April 2022.
- (f) Results will be published in Lions Youth Exchange Foundation Website in May 2022.
- (g) The decisions of the Organizers are final.

7. Registration Form

The on-line registration form can be found at <http://www.lyef.org.hk/essay-submission> or using the QR code to access.



8. Prizes

Full Exchange Scholarship to join one Youth Exchange Camp organized by the Lions Clubs in over 100 cities covering flight ticket and camp fee at the maximum amount specified below:

1st Prize : HK\$15,000.00

2nd Prize : HK\$12,000.00

3rd Prize : HK\$10,000.00
4th Prize : HK\$7,000.00
5th - 10th Prizes : HK\$5,000 each

An exchange scholarship will usually be forfeited if an exchange scholar cannot participate in an exchange programme in the year of the award. The Organizers may allow an extension for 2 years if the pandemic continue in 2022. The Organizers reserves the right of final decision.

Additional Gifts to Top 10 Finalists:

- (i) Top 10 Award Certificate; and
- (ii) One \$500 cash coupon each from Satayking Restaurants and da Bino Hot Pot Restaurant

11th – 50th Finalists:

- (i) Certificates of Merit.
Certificate holders will be endorsed to participate at their own cost in any Lions international youth exchange held in about 100 cities worldwide. Priority will be given to them if an international exchange camp is held in Hong Kong. Acceptance to an exchange overseas is subject to final approval of the organizer overseas.
- (ii) One \$100 cash coupon each from Satayking Restaurants and da Bino Hot Pot Restaurant.

9. Costs

Each exchange will include family hosting before and/or after the camp. Exchange students will be provided with free meals and boarding during the exchange. Full Exchange Scholarship will, in addition, cover camp registration fee, if any, and return air or land transportation fares. Students will bear their other personal expenses for travel insurance, snacks, souvenirs, personal entertainment, etc.

10. Duties of Exchange Scholars and Schools

- (a) An exchange scholar shall attend briefings on exchange.
- (b) An exchange scholar shall provide to the Organizers and his/her school a report on his exchange within one month after his/her return.
- (c) The school of an exchange scholar shall provide an opportunity to the scholar to make a public presentation of his/her prize-winning essay and another opportunity to present his/her post-exchange report.
- (d) An exchange scholar shall help the Organizers give briefings to future exchange scholars.

11. Privacy Policy

The information collected in the Registration Form is for the sole use by the Organizers in the organization of the youth exchange and ancillary programmes. Request for access to and correction of the information provided can be made to the Lions Clubs District Youth Exchange Chairman. The Organizers have the unrestricted right to copy and reproduce in all media and format as they think fit all materials created by the Applicants for this Competition.